

FAMILY
DANCE PARTY A
CELEBRATION OF
BIODIVERSITY

AN IMMERSIVE EVENT WHERE
DIVERSITY IS SEEN FELT AND
UNDERSTOOD IN A TACTILE
TRANSFORMATIVE WAY

BIODIVERSITY

LIFE ON PLANET EARTH IS DIVERSE
THE DIVERSITY IN THE
ECO-SYSTEM OF LIFE IS WHAT SUSTAINS LIFE
AND ALLOWS EVERYTHING TO THRIVE

WE NEED DIVERSITY
HUMANS ARE DIVERSE
FAMILIES ARE DIVERSE
WE CELEBRATE DIVERSITY!



WHAT IS BIO-DIVERSITY?

BIODIVERSITY (ACCORDING TO NATIONAL GEOGRAPHIC)

IS A TERM USED TO DESCRIBE THE ENORMOUS
VARIETY OF LIFE ON EARTH.

IT CAN BE USED MORE SPECIFICALLY TO REFER
TO ALL OF THE SPECIES IN ONE REGION
OR ECOSYSTEM.

BIODIVERSITY REFERS TO EVERY LIVING THING,

INCLUDING

PLANTS, BACTERIA, ANIMALS, AND HUMANS.

NATIONAL GEOGRAPHIC



OUR IMMERSIVE EVENT
WILL BE A WALKING
BREATHING REPRESENTATION
OF (BIO) DIVERSITY

LOOK LISTEN SHOP DANCE

LOOK
A GALLERY OF
VISUAL DIVERSITY
ART WORK
IN ALL MEDIUMS
PICTURES PAINTINGS
BOOKS
DEDICATED TO
THE CELEBRATION OF
DIVERSITY

LISTEN
PANELS & DISCUSSIONS

WHO'S LAND ARE WE ON AND THEIR
LESSONS IN DIVERSITY

FAMILY PANEL- BLENDED ADOPTED
LGBTQ TRANS NON BINARY INCLUSIVE
FAMILIES SPEAK ON THEIR LIVED
EXPERIENCE.

FOOD sovereignty MOVEMENT

HOW WE CAN HELP SAVE THE BEES

IN SEASON COOKING DEMONSTRATIONS



OUR IMMERSIVE EVENT
WILL BE A WALKING
BREATHING REPRESENTATION
OF DIVERSITY

LOOK LISTEN SHOP DANCE

SHOP

LOCAL ARTISANS
FARMERS MARKET

VINTAGE

DANCE

THE DAY FINISHES WITH
A FULL OUT DANCE PARTY
AS OUR DJ SPINS TUNES
AND EVERYONE HITS THE
DANCE FLOOR INTEGRATING
THE WISDOM OF
(BIO)DIVERSITY THROUGH THE
JOY OF DANCE



FAMILY DANCE PARTY A CELEBRATION OF BIODIVERSITY

AN INITIATIVE TO BRING COMMUNITY TOGETHER
TO HAVE FUN AND CELEBRATE FAMILY THROUGH
THE LENS OF DIVERSITY AND INCLUSION.

A PARTY WHERE (BIO)DIVERSITY
INCLUSION & FUN
COLLIDE ON A DANCE FLOOR

TWO MOMS, TWO DADS, TRANS KIDS,
BLENDED FAMILY, ADOPTED FAMILIES,
LET'S COME TOGETHER AND CELEBRATE
ALL THE WAYS FAMILIES COME...

#WeAreFamily #FamilyDanceParty



FAMILY DANCE PARTY

FAMILY DANCE PARTY is the brainchild of
Actors/Activists DAHN & ALIMI BALLARD

As parents of two incredible teen boys the oldest of which is Trans, the family has always used music and dance as a way to express and connect. What started in the kitchen when the kids were little to dance away bad days became a go to practice for the family. Whether celebrating a win or brushing off a momentary set back, putting on a jam and breaking out in dance has become a family symbol of joy, acceptance, and love.

WHY DANCE:

Dancing itself is an expression of fun and freedom. It beckons you to let go of biases and judgment and groove to the beat. So join us for a day of fun in a judgement free space.

#ComeAsYouAre with your teens tweens tots to
Dance Dance Dance!



FAMILY DANCE PARTY

HOSTS

ACTOR/ACTIVISTS ALIMI & DAHN BALLARD

+ NOTABLE CELEBRITY FRIENDS



ALIMI BALLARD
REACH 71K TWITTER/IG

THIS DYNAMIC DUO, ACTOR, WRITER, ACTIVIST,
CURRENTLY ON THE FINAL SEASON OF THE ACCLAIMED
DOCU-SERIES 'BLACK LOVE' ON OWN
ALIMI ON THE HIT SERIES 'QUEEN OF THE SOUTH' ON
NETFLIX & 'ONE OF US IS LYING' PEACOCK NETWORK
DAHN RECENTLY NAMED 'BLACK FUTURE LEADER BY AT&T
FINALIST HOLLYWOOD CLIMATE PITCHFEST FOR 'CLEO'



DAHN BALLARD
REACH 4.2K TWITTER/IG



Family Dance Party

SATURDAY
NOVEMBER 11TH
3-6 PM

Hosted by Dahn & Alimi Ballard
& Notable Celebrity Friends

Tunes Spun by Renowned DJ

Location- TBD

SPONSOR OPPORTUNITIES

10K Single Sponsorship
STEP & REPEAT & ALL MEDIA
MENTIONS

please reach out for all other sponsorship
opportunities



Family Dance Party

ADDITIONAL COMPONENTS

FAMILY "IS" BOARD-

Photos collected that will go on a board with all the ways Families Come

STEP AND REPEAT

Photo Booth for Families

LEARN A TIK TOK DANCE

With BASH

SOUL TRAIN LINE

SOCK HOP

BEST FAMILY DANCERS

GIVE BUTTONS

I AM BEAUTIFUL JUST THE WAY I AM

BOOGIE DON'T HAVE NO FLAG

YEP WE'RE A FAMILY

LOVING KIDS = GENDER FREE ZONE

LET'S DANCE



FAMILY DANCE PARTY



INCLUSION + LOVE = FAMILY



GRAB YOUR FAMILY &
LET'S DANCE!